

CHRISTOPHER NEWPORT UNIVERSITY

RESOLUTION 1

UNIVERSITY STRATEGIC COMPASS, 2025 - 2030

WHEREAS, in July 2023, the Strategic Planning Steering Committee was convened by President William G. Kelly in accordance with the University Handbook to define and conduct the strategic planning process for the University and to make recommendations to the president regarding all aspects of a proposed University strategic plan; and

WHEREAS, the 26-member Steering Committee included the president of the Faculty Senate, the president of the Student Government Association, cabinet members, and instructional faculty recommended by the Faculty Senate; and

WHEREAS, the Steering Committee launched a major outreach effort using eight stakeholder teams and obtained insights from hundreds of internal and external stakeholders through town hall meetings for students, faculty, and staff; small group and individual interviews; and a website survey; and

WHEREAS, the Steering Committee conducted a SWOT analysis resulting in four Strategic Priorities, that was shared with the CNU community on 11 March 2024 and placed on the University's website for access; and

WHEREAS, each Strategic Priority was then assigned to a Priority Team that created initial draft goals, work groups were assembled for each goal, and each Goal Group chair invited additional members from the community to join their respective groups; and

WHEREAS, the membership of these Goal Groups included more than one hundred people who did extensive work in refining the goals and creating draft objectives in late spring 2024 and through the summer months, and this included 38 instructional faculty, nine students, and 10 alumni, and the remainder were staff members; and

WHEREAS, in early Fall 2024, the four Strategic Priority Teams each held a campus-wide information sessions to provide an update on the draft goals and objectives to receive and consider additional comments; and

WHEREAS, on 7 November 2024 the Board of Visitors conducted a three-hour "deep dive" on the emerging Compass at its Board Retreat; and

WHEREAS, the Strategic Planning Steering Committee considered the insights offered by the Board of Visitors, made adjustments, and issued its final recommended strategic priorities, goals, and objectives to President Kelly; and

WHEREAS, the strategic plan is named the Strategic Compass, and the Strategic Priorities are named Compass Points; and

WHEREAS, the four Compass Points are: Advance the Power and Promise of an Education Embedded in the Liberal Arts, Connect with Our Community, Create a Stronger Culture of Inclusion and Belonging, and Build a Foundation to Thrive; and

WHEREAS, President Kelly has now presented to the Board of Visitors a Strategic Compass for 2025 to 2030 that includes the Vision and Mission Statements, Core Values, Key Themes, and Compass Points.

THEREFORE, BE IT RESOLVED, by the Board of Visitors of Christopher Newport University hereby approves and endorses the Strategic Compass as attached herein.

BE IT FURTHER RESOLVED, that the President is authorized to take and direct all appropriate actions necessary to implement the Strategic Compass.

Recommended and
Approved for Board Action: _____ Date _____
William G. Kelly
President

Board Approved: _____ Date _____
Brentley K. Archer
Secretary, Board of Visitors